

AGENDA

JEFFERSON COUNTY
FAIR BOARD REGULAR MEETING
FEBRUARY 7, 2024
66 SE D STREET
MADRAS, OR 97741
5:00 PM

This meeting has the option of attending via teleconference. The meeting is open for onsite attendees. The teleconference allows for listening to the meeting, but will be muted for incoming participation, except during “citizen comments” that will occur at approximately 9:00am.

Pursuant to ORS 192.640, this agenda includes a list of the principal subjects anticipated to be considered at the above referenced meeting; however, the agenda does not limit the ability of the County Commission to consider additional subjects. Meetings are subject to cancellation without notice. Other than hearings, which are publicly noticed, the time schedule is approximate and may vary for individual agenda items. The Board reserves the right to place a time limit on public testimony on any agenda item. The meeting place is handicapped accessible. Those needing assistance should contact the Commission office two (2) days in advance of the meeting by calling (541) 475-2449.

All agenda items shall be taken up between scheduled (time specific) appointments, action items, or public hearings when time permits.

1. **In Person and via Zoom. Join Zoom Meeting**

Join Zoom Meeting

<https://us06web.zoom.us/j/83816656564?pwd=jTe6R7pWeSXlgSeGb2Z6L65y0p1Pai.1>

Meeting ID: 838 1665 6564

Passcode: 850889

2. **Call to Order**

3. **Changes to the Agenda (Consideration of Submission of Late Items)**

4. **Correspondence/Awards**

5. **Reports**

5.1 Finance

[Fair Financials 2023-2024 .pdf](#)

5.2 Fair Court Update

5.3

Buildings and Grounds

[Jan Dep.pdf](#)

[Jan Payables.pdf](#)

5.4 Fairgrounds Manager

6. **Proposals from Outside Groups (10-minute time limit)**

7. **Citizens' Comments (3-minute time limit)**

8. **Consent Agenda** *(The items on the Consent Agenda are considered routine and will all be adopted in one motion unless a Board member or person in the audience requests, before the vote on the motion, to have the item considered separately. If any item is removed from the Consent Agenda, the item will be taken up immediately following the vote on the remaining items)*

8.1 December 2023 Credit Card
[BofA Order-Fair 12.2023.pdf](#)

8.2 December 2023 Accounting Payable
[Payment Approval Report - Fair 12.2023.pdf](#)

8.3 January 3, 2024 Minutes
[Minutes 20240103.pdf](#)

8.4 January 17, 2024 Minutes
[Minutes 20240117.pdf](#)

9. **Unfinished Business**

9.1 Grand Marshal

9.2 Fair Rodeo Veterinarian

9.3 Premium Book

9.4 Show Barn sound system update

9.5 Kent Crook memorial bench

9.6 Facilities rental rates

9.7 Fairwell Music Festival camping

9.8 HB3410
[Fair Covid Grant Report.pdf](#)

10. **New Business**

10.1 New Logo
[JCFair1.pdf](#)
[JCFair2.pdf](#)

[JCFair3.pdf](#)

10.2 Entrance Gate/Sign

10.3 Fair and Rodeo Buckel Club
[buckleclub.pdf](#)

10.4 Fair Sponsorship Menu
[DCF 24 Packages.pdf](#)

10.5 Jefferson County Historical Society Pub night Feb. 21 at 6:00 pm

10.6 OFA Legislative gathering

10.7 OFEA Conference
[conference one-sheet.pdf](#)

10.8 Social Media Policy

11. **Committee/Board Member Reports**

Capital/Grants Committee- Jane Ellen Innes, Katie Boyle, Al Short

Entertainment Committee- Al Short, Gustavo Sierra-Avalos

Vendor Committee- Gustavo Sierra-Avalos, Chris Tatro

4H/FFA/JCLA Committee- Al Short, Chuck Patterson, Chris Tatro

Cowdeo Committee- Chuck Patterson, Katie Boyle

By-laws Committee- Jane Ellen Innes, John McCloskey, Chuck Patterson

Security Committee- Chuck Patterson, Al Short, John McCloskey, Madras PD

12. **Announcements/Notification of additional Fair Board Meetings**

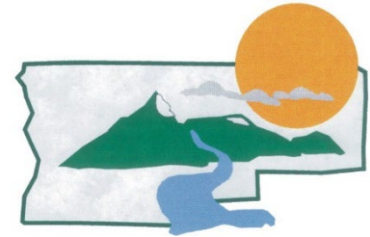
12.1 Next Regular Fair Board Meeting March 6, 2023, at 5:00 pm

13. **Adjourn**

JEFFERSON COUNTY

FINANCE and TAX DEPARTMENT

66 S.E. "D" St. Suite 'E' • Madras, Oregon 97741 • Ph: (541) 475.4458 • Fax: (541) 475.4454



To: Fair Board Members
 From: Gabriel Soliz
 Date: January 29, 2024
 Subject: Fair Financial Reports – December 2023

Enclosed are the Fair financial reports for the #218 County Fair Fund and #224 Capital Project Fund for December 2023. The report includes revenues, expenditures year-to-date, and budget updates.

Fair Revenue & Expenditures

The first report includes the County Fair and Capital Project revenue and expenditure information through December 2023.

The #218 County Fair fund highlights total revenue of \$379,069, or 81%, year-to-date. The revenue for December includes the Rent of the Building and Grounds, \$1,680; Donations, \$0; and a budgeted transfer from transient room tax, \$16,395.

The total expenditures are \$12,661 for December, broken out between personnel, \$1260 or 10%; materials and services, \$10,734 or 85%; and budgeted transfer to #224 Capital Project Fund, \$667 or <5% of the total monthly expenditures. Highlighting other expenditures are Repair and Maintenance for \$2478 and Utilities for \$4779. Overall, in December, materials and services were \$283,865 year-to-date, or 86% of budget.

218-101-520-2301 - MAINTENANCE AND REPAIR			
Pd Date	Date	Description	Amount
12/31/2023	11/22/2023	Fair- Fuses for Pa System-Anderson-Platt Electric 115	\$10.80
12/31/2023	12/4/2023	Propane-Kerr-Mid City	\$11.00
12/31/2023	12/1/2023	Supplies-Mobley-Phils Ace Hardware - M	\$40.95
12/31/2023	11/28/2023	Fair- Equipment Service-Anderson-Napa Auto 0023005	\$64.39
12/31/2023	12/14/2023	Funnel-Jones-Baxter Auto Parts #52	\$82.99
12/31/2023	12/1/2023	Fair- Propane Tankand Hing-Anderson-The Home Depot #4032	\$98.52
12/31/2023	10/12/2023	CANON FINANCIAL SERVICES INC	\$143.48
12/31/2023	11/30/2023	Fair- Shop Heater-Anderson-Lowes #02865	\$249.00
12/31/2023	12/20/2023	Fair- Watts Heater Motor-Anderson-Grainger	\$313.55
12/31/2023	12/7/2023	Fair- Supplies for Sound System Hog Barn-Anderson-Platt Elec	\$334.17
12/31/2023	1/17/2024	December 2023 Carpool Fee	\$546.22
12/31/2023	12/1/2023	Sup, Tools, Hard-Mobley-Phils Ace Hardware - M	\$582.57
			2,477.64

Capital Project Revenue & Expenditures

The #224 Capital Project Fund’s revenue and expenditure activity for December 2023 reflects revenue of \$3,306. Other revenue includes Donations of \$0; donations – 4-H Café, \$0, OSU rent for \$635; and budgeted inter-fund transfers from transient room tax, Fair, and RV Park for \$4,080. Highlighting other expenditures are Repairs & Maintenance, \$6,689 and \$3,977 for the ADA grant, Capital Outlay.

224-101-520-2301 - MAINTENANCE AND REPAIRS				
	Pd Date	Date	Description	Amount
	12/31/2023	9/26/2023	GREENLEE CONSTRUCTION INC	\$6,688.80
				\$6,688.80
224-101-540-4106 - ADA GRANT - CAPITAL OUTLAY				
	Pd Date	Date	Description	Amount
	12/31/2023	11/6/2023	THE WALLACE GROUP, INC	\$1,461.65
	12/31/2023	9/13/2023	ANDERSON PERRY & ASSOCIATES, INC	\$1,172.50
	12/31/2023	12/14/2023	ANDERSON PERRY & ASSOCIATES, INC	\$1,342.99
				\$3,977.14

Fair Finances as of 11/30/2023 (with revenue transfers booked through 11/30/2023)		Current Fiscal Year			
		6/30/2023	12/31/2023	6/30/2024	YTD
Total GL#	Account Title	ACTUALS	ACTUALS	Adopted Budget	Budget %
County Fair (218)					
218-100-301-0101	BEGINNING FUND BALANCE	(201,222.47)	(236,659.01)	(200,507.00)	
218-100-302-0205	INTEREST EARNED	(4,424.93)	(1,606.50)	(1,000.00)	161%
218-100-334-3497	LOTTERY-VIDEO POKER	(53,166.67)	(53,166.67)	(53,167.00)	100%
218-100-339-3959	INTERFUND FR TOT	(192,887.70)	(98,373.00)	(196,746.00)	50%
218-100-339-3962	INTERFUND FROM RV PARK	(13,772.00)	(9,901.02)	(19,802.00)	50%
218-100-347-4743	ALCOHOL FEE	(7,277.25)	(12,093.55)	(7,000.00)	173%
218-100-347-4745	RODEO - GATE	(10,230.00)	(14,036.00)	(14,000.00)	100%
218-100-347-4746	RODEO- SPONSORS	-	-	(5,000.00)	0%
218-100-347-4747	COWDEO - GATE	(2,211.00)	(1,485.00)	(1,500.00)	99%
218-100-347-4748	CARNIVAL	(75,480.00)	(76,150.00)	(60,000.00)	127%
218-100-347-4751	OPEN RIDE/ARENA RENTAL	(5,772.60)	(3,380.00)	(5,000.00)	68%
218-100-347-4752	RENT OF BLDGS/GROUNDS	(89,327.83)	(63,615.25)	(65,000.00)	98%
218-100-347-4753	COWDEO- CONTESTANT FEES	(3,667.00)	(4,027.00)	(3,500.00)	115%
218-100-347-4754	COWDEO- SPONSORSHIPS	(9,200.00)	(9,070.00)	(7,000.00)	130%
218-100-347-4766	ENTRY FEES FAIR	(75.00)	-	-	0%
218-100-367-6710	DONATIONS	(44,935.00)	(21,646.00)	(18,000.00)	120%
218-100-370-7074	EVENT SECURITY REVENUE	(16,357.66)	(3,108.00)	(8,000.00)	39%
218-100-370-7075	REIMBURSED ITEMS	(2,470.93)	(7,411.47)	(1,000.00)	741%
Total Fair Revenue		(732,478.04)	(615,728.47)	(666,222.00)	81%
218-101-510-1003	MAINT TECH III - BRANSTETTER	40,249.36	17,032.27	52,896.00	32%
218-101-510-1004	FAIR COORDINATOR - VACANT	60,560.30	27,345.07	61,972.00	44%
218-101-510-1006	MAINT TECH III - VACANT .2 FTE	10,757.10	1,535.10	11,265.00	14%
218-101-510-1301	FICA	8,257.43	3,430.93	9,430.00	36%
218-101-510-1302	SAIF	2,250.11	884.19	3,513.00	25%
218-101-510-1303	PERS, PERS PICK UP	15,809.45	5,877.16	16,889.00	35%
218-101-510-1305	MEDICAL	24,850.80	7,858.80	28,496.00	28%
218-101-510-1308	PAID LEAVE OREGON	167.87	172.89	493.00	35%
218-101-510-1400	VEBA BENEFIT	1,591.20	503.20	1,754.00	29%
Personnel		164,493.62	64,639.61	186,708.00	35%
218-101-520-2101	OFFICE MATERIALS,SUPPLIES	2,234.58	2,281.88	2,500.00	91%
218-101-520-2105	TELEPHONE	594.94	307.05	450.00	68%
218-101-520-2107	CREDIT CARD CHARGES	2,138.08	1,138.64	2,000.00	57%
218-101-520-2115	MINOR EQUIPMENT	5,977.40	2,199.00	3,000.00	73%
218-101-520-2301	MAINTENANCE AND REPAIR	54,506.49	28,449.78	45,000.00	63%
218-101-520-2476	OTHER EXPENSE-BOARD MEMBE	2,181.39	659.93	-	
218-101-520-2480	FAIR EXPENSE	35,166.63	22,613.62	30,000.00	75%
218-101-520-2488	INDIRECT TO GF	23,772.02	18,119.60	27,012.00	67%
218-101-520-2603	FFA	922.32	912.24	950.00	96%
218-101-520-2606	4-H	3,050.00	3,050.00	3,050.00	100%
218-101-520-2610	OPEN CLASS	3,608.48	3,717.95	4,000.00	93%
218-101-520-2611	FAIR ENTERTAINMENT & DANC	24,876.90	37,633.10	29,850.00	126%
218-101-520-2612	OPEN CLASS JUDGING	392.12	350.00	600.00	58%
218-101-520-2613	4H/FFA JUDGING	3,418.55	3,416.64	5,100.00	67%
218-101-520-2614	PREMIUMS RIBBONS AWARDS T	-	4,260.65	1,000.00	426%
218-101-520-2615	LARGE EVENTS	-	-	5,000.00	0%
218-101-520-2616	COWDEO EXP	8,890.82	11,346.95	7,500.00	151%
218-101-520-2618	4H/FFA JUDGE HOTELS	959.06	1,304.69	-	
218-101-520-2620	RODEO	25,622.12	29,686.61	27,750.00	107%
218-101-520-3105	ACCOUNTING & AUDITING	91.07	46.42	145.00	32%
218-101-520-3110	ATTORNEY/PROF SERVICES	-	-	280.00	0%
218-101-520-3127	CONTRACTUAL SERVICES	13,112.07	37,712.57	25,000.00	151%
218-101-520-3210	ADVERTISING	4,427.00	3,734.00	5,000.00	75%
218-101-520-3301	ED CONF, DUES, CONV, SCHOOLS	11,074.95	6,659.50	9,000.00	74%
218-101-520-3418	SECURITY	10,711.00	20,868.00	18,000.00	116%
218-101-520-3419	SECURITY - VENDORS	8,729.00	-	8,000.00	
218-101-520-3501	INSURANCE & BONDS	27,844.40	-	30,350.00	0%
218-101-520-3601	UTILITIES	42,724.19	41,395.85	36,000.00	115%

218-101-520-5125	NT EXPENSE	4,000.00	2,000.04	4,000.00	50%
218-101-520-7075	Reimbursed	-	-	-	
	Materials and Services	321,025.58	283,864.71	330,537.00	86%
218-101-550-5392	INTERFUND TO BLDG FUND	8,000.00	4,000.02	8,000.00	50%
218-101-590-9002	ENDING FUND BALANCE	-	-	140,977.00	0%
	Transfers	8,000.00	4,000.02	148,977.00	3%
	Total Fair Expenses	493,519.20	352,504.34	666,222.00	53%
	Net Revenue over Expenditures	238,958.84	263,224.13	-	
		6/30/2023	12/31/2023	6/30/2024	YTD
Total GL#	Account Title	ACTUALS	ACTUALS	Proposed Budget	Budget %
County Fair Capital Project Fund (224)					
224-100-301-0101	BEGINNING FUND BALANCE	(120,282.56)	(484,634.86)	(607,561.00)	
224-100-302-0205	INTEREST EARNED	(6,026.36)	(3,988.37)	-	#DIV/0!
224-100-333-3363	COUNTY Contribution	-	-	-	
224-100-334-3463	POND REVENUE (ODFW/CITY)	-	-	-	
224-100-339-3967	INTERFUND FR T.O.T.	(14,270.00)	(7,277.52)	(14,555.00)	50%
224-100-339-3968	I/F FROM FUND 218 FAIR	(8,000.00)	(4,000.02)	(8,000.00)	50%
224-100-339-3969	I/F FROM 218-COWDEO PROCEEDS	-	-	-	0%
224-100-339-3970	I/F FROM RV PARK	(18,363.00)	(13,201.02)	(26,402.00)	50%
224-100-339-3971	I/F FROM LOAN TOT- Fairboard	-	-	-	
224-100-339-3972	I/F FROM LOAN Fund 403	(270,270.00)	-	-	0%
224-100-339-3973	STATE GRANTS	(55,555.00)	-	(214,715.00)	0%
224-100-347-4752	RENT OF BLDGS/GROUNDS	-	-	-	
224-100-367-6710	DONATIONS	(76,400.00)	(24,081.63)	(39,000.00)	62%
224-100-367-6711	DONATIONS - 4-H CAFÉ	-	(13,020.00)	-	#DIV/0!
224-100-347-4753	OSU RENT	(7,620.00)	(3,810.00)	(7,620.00)	50%
224-100-347-4754	CELL TOWER LEASE	(19,101.72)	(8,118.25)	(19,434.00)	42%
224-100-370-7074	INSURANCE REFUNDS	-	-	-	
224-100-370-7075	REIMBURSED ITEMS	-	-	-	
	Total County Fair Capital Revenue	(595,888.64)	(562,131.67)	(937,287.00)	24%
224-101-520-2015	Youth Fishing Pond	-	-	5,000.00	0%
224-101-520-2101	Office Supplies	-	-	-	
224-101-520-2115	MINOR EQUIPMENT	-	-	-	
224-101-520-2302	Cowdeo Carryover	1,762.00	-	-	
224-101-520-2301	Maintenance & Repairs	-	8,361.00	-	
224-101-520-2488	INDIRECT TO GF	3,311.68	579.73	-	
224-101-520-7075	Reimbursed Items	600.23	609.18	-	
224-101-520-3127	CONTRACTUAL	-	-	-	
	Materials and Services	5,673.91	9,549.91	5,000.00	191%
224-101-540-4103	PAVILION BUILDING	-	-	-	
224-101-540-4104	CAPITAL IMPROVEMENT	33,512.26	2,160.38	-	
224-101-540-4105	BEEF/SHOW BARN	2,861.42	-	-	
224-101-540-4106	ADA GRANT - CAPITAL OUTLAY	39,989.38	305,664.19	246,452.00	0%
224-101-540-4201	LOAN PAYMENT- Show Barn	26,590.81	-	26,591.00	0%
224-101-540-4401	LOAN REPAYMENT- Bathroom	-	-	-	
224-101-540-4402	ADA PROJECT	-	-	214,715.00	0%
	Capital Outlay/Debt	102,953.87	307,824.57	487,758.00	63%
224-101-550-2488	INDIRECT TO GF	-	-	-	
224-101-550-5150	TRANSFER TO FAIR 218	-	-	-	
224-101-560-5999	CONTINGENCY	-	-	-	
224-101-580-6000	RESERVE FOR FE-Building	-	-	-	
224-101-580-6001	RESERVE FOR FE-FRONT SIGN	-	-	-	
224-101-580-6002	RESERVE FOR FE-ARENA	-	-	-	
224-101-590-9002	ENDING FUND BALANCE	-	-	444,529.00	0%
	Government Services	-	-	444,529.00	0%
	Total County Fair Capital Expenses	108,627.78	317,374.48	937,287.00	34%
	Net Revenue over Expenditures	487,260.86	244,757.19	-	

January 2024 Deposits

218-100-347-4751			
1/2/2024	Amy Smith & Penny Marston	\$10.00	open ride
	Stephanie Dockery	\$40.00	after hours
	Tamara Scroggs	\$20.00	after hours
	Ruth Broadhurst	\$10.00	open ride
1/4/2024	Tonya Bender	\$5.00	open ride
1/5/2024	?(money in drop box), Finley	\$15.00	open ride
	?(money in drop box), Kaseberg	\$40.00	after hours
1/8/2024	?(money in drop box)	\$20.00	after hours
	Madras SG Club - General	\$170.00	January playday
1/9/2024	Ellie Hickman	\$40.00	after hours
1/11/2024	Stephanie Dockery	-\$40.00	after hours - check bounced
1/23/2024	Tamara Scroggs, Tonya Bender	\$30.00	open ride
1/24/2024	?(money in drop box), Heather, Penny, Amy, Micaela	\$65.00	open ride
1/25/2024	Angie, Hannah	\$25.00	open ride
218-100-347-4752			
1/2/2024	Warm Springs Christian Fellowship	\$800.00	January kitchen rent
	Jasmine Vazquez	\$375.00	3/9/2024 MC rental
1/11/2024	JCLA	\$275.00	1/13/2024 MC/K rental
	Marlene Medina	\$150.00	2/24/2024 kitchen rental
1/16/2024	Madras AA Group	\$200.00	qtr 1 rent Darrar
1/23/2024	Ignacio Cano	\$325.00	2/3/2024 MC rental
218-100-367-6710			
1/5/2024	Roy Petzel	\$2,300.00	memorial for Kent Crook
218-100-370-7075			
1/8/2024	State of Oregon	\$100.00	Restitution A
224-100-347-4753			

1/22/2024	OSU	\$635.00	January rent
	224-100-347-4754		
1/10/2024	Verizon	\$1,623.65	cell tower lease
	224-100-367-6711		
1/4/2024	Madras Elk Lodge #2017	\$500.00	4H Café equipment donation
	728-101-347-4765		
1/2/2024	Jasmine Vazquez	\$550.00	3/9/2024 MC rental
	Ignacio Cano	\$400.00	2/3/2024 MC rental
1/9/2024	Madison Wilson - Sub Zero Products	\$50.00	2024 fair booth deposit
1/11/2024	JCLA	\$950.00	1/13/2024 MC/K rental
	Marlene Medina	\$500.00	2/24/2024 kitchen rental
1/16/2024	Miss Rodeo Oregon	\$200.00	April 2024 grounds rental
	Dayla Gibson - Outlaw Wood Product	\$50.00	2024 fair booth deposit
1/23/2024	Amanda Griswell - Mindful Nights	\$50.00	2024 fair booth deposit
	Consuelo Cohetzaltitla	\$100.00	6/29/2024 kit, pav rental

	738-101-347-4766		
1/16/2024	Bright Wood	\$500.00	2024 Fair Court donation

\$11,083.65

2023-2024 Fiscal Year to Date **YTD Actual**
\$281,185.91

January 2024 Payables

<u>FUND</u>	<u>VENDOR</u>	<u>AMOUNT</u>	<u>DESCRIPTION</u>	<u>DESCRIPTION</u>	<u>ADD INFO</u>	<u>Date</u>
218-FG	*Journal Entry	\$45.65		Credit Card Fees	stripe	11/27/2023
218-FG	*Journal Entry	\$3.41		Credit Card Fees	stripe	11/29/2023
218-FG	*Journal Entry	\$1.75		Credit Card Fees	stripe	11/29/2023
224-FG	Audio Visual Bend	\$17,029.94		Capital Outlay	audio visual equipment for BiMart barn	12/6/2023
218-FG	Blue Mountain Networks	\$66.49		Utilities	monthly fee	12/19/2023
218-FG	Canon Financial Services	\$88.76		Maintenance & Repairs	December Usage	12/18/2023
218-FG	Canon Financial Services	\$89.98		Maintenance & Repair	November Usage	12/18/2023
218-ARENA	Cascade Gas	\$30.57		Utilities	Natural gas bill 472269180 - 12/5 to 1/5 (16 therms)	12/18/2023
218-DAR	Cascade Gas	\$122.26		Utilities	Natural gas bill 472191879 - 12/5 to 1/5 (99 therms)	12/27/2023
218-KEN	Cascade Gas	\$807.21		Utilities	Natural gas bill 472604857 - 12/5 to 1/5 (719 therms)	12/27/2023
218-KIT	Cascade Gas	\$382.98		Utilities	Natural gas bill 472577272 - 12/5 to 1/5 (335 therms)	12/27/2023
218-FG	City of Madras	\$388.29		Utilities	Sewer charges for 12/01 to 12/31- 3416.01	12/27/2023
218-FG	City Pump	\$12.10		Maintenance & Repairs	propane	12/27/2023
218-FG	City Pump	\$8.80		Utilities	propane for shop heater	
218-FG	Deschutes Valley Water	\$370.92		Utilities	Water bill - 12/1 - 12/31 (25124) #9143-000	
218-FG	Deschutes Valley Water	\$22.00		Utilities	Water bill - 12/1 - 12/31 (0) #20901-000 (water truck)	
218-FG	IAFE	\$50.00		Ed/Dues/Conf	annual membership renewal	
728-FG	JCLA	\$1,050.00		Fair Dispersement	deposit refund 1/3/24 MC/K rental	
728-FG	Jesus Vazquez	\$300.00		Fair Dispersement	deposit refund for 10/14/2023 MC rental	
218-FG	N&S Tractor	\$143.08		Maintenance & Repairs	parts for case tractor	
218-FG	NAPA	\$367.03		Maintenance & Repairs	equipment service	
218-FG	NAPA	-\$163.93		Maintenance & Repairs	return of equipment service filters	
218-FG	Old Republic Surety Group	\$159.00		Fair Board Expense	annual bond renewal	
728-FG	Pacific Power	\$1,218.15		Utilities	Electric bill 11/3 to 12/7 (10000 kwh) #74264951	
728-FG	Pacific Power	\$48.00		Utilities	Electric bill 11/3 to 12/7 (229 kwh) #85037394	
728-FG	Pacific Power	\$65.76		Utilities	Electric bill 11/3 to 12/7 (366 kwh) #86212533	
218-FG	Pacific Power	\$16.41		Utilities	Outdoor area lighting 317506399-001	
728-FG	Pacific Power	\$11.75		Utilities	Outdoor area lighting 316906999-002	
728-FG	Pacific Power	\$1,496.45		Utilities	Electric bill 12/7 to 1/9 (13040 kwh) #74264951	
728-FG	Pacific Power	\$120.54		Utilities	Electric bill 12/7 to 1/9 (764 kwh) #85037394	
728-FG	Pacific Power	\$61.35		Utilities	Electric bill 12/7 to 1/9 (327 kwh) #86212533	
728-FG	Pacific Power	\$11.75		Utilities	Outdoor area lighting 316906999-002	
218-Arena	Phils Ace Hardware	\$8.01		Maintenance & Repairs	supplies	
218-FG	Phils Ace Hardware	\$318.86		Maintenance & Repairs	hardware, tools, supplies	
218-MC	Phils Ace Hardware	\$6.99		Maintenance & Repairs	supplies	
218-Watts	Phils Ace Hardware	\$28.55		Maintenance & Repairs	supplies & hardware	
218-FG	Scott & Patsy Allison	\$37.50		Contractual Services	Cleaning FG	
218-FG	Scott & Patsy Allison	\$37.50		Contractual Services	Cleaning FG	
728-FG	Stewart Overton	\$550.00		Fair Dispersement	deposit refund for 12/23/2023 Darrar rental	
218-OSU	trashbilling.com	\$22.36		Utilities	monthly fee	
218-FG	trashbilling.com	\$303.56		Utilities	monthly fee	
218-FG	Tres Rios Silver	\$320.00		Fair Board Expense	2 belt buckles for 2024 Queen & Princess	
218-FG	WCP Solutions	\$456.24		Materials & Supplies	brown roll towels	
		\$26,516.02				

	YTD Actual	Budget	Difference
2023-2024 Fiscal Year to Date	\$299,462.60	\$330,537	\$31,074.40

**December 2023 Credit Card Payable
Paid December 2023
Bank of America Purchase Cards**

It is hereby ordered that **\$3,312.94** be paid and the amounts transferred from the funds listed below:

FUND	FUND NAME	AMOUNT
218	FAIR	\$3,312.94
TOTAL		\$3,312.94

I, Gabriel Soliz, hereby attest the above amounts are correct.

Gabriel Soliz, Interim Finance Director

Tony Anderson, Buildings & Grounds Director

Bart Platt, Senior Fairgrounds Complex Manager

Al Short, Chairman

Order Number

Dated

Report Criteria:
 Detail report.
 Invoices with totals above \$0 included.
 Paid and unpaid invoices included.
 [Report].GL Account Number = "218-001-110-1500"-218-101-590-9002", "224-001-110-1500"-224-101-590-9002"

Vendor	Vendor Name	Description	Invoice Date	Net Invoice Amount
218-101-520-2301 MAINTENANCE AND REPAIR				
3240	CANON FINANCIAL SERVICES INC	September Usage	10/12/2023	143.48
Total 218-101-520-2301:				143.48
218-101-520-2476 OTHER EXPENSE-BOARD MEMBE				
1673	JEFFERSON COUNTY LIBRARY DISTRICT	Reimbursement for 2 banquet tickets	12/07/2023	100.00
Total 218-101-520-2476:				100.00
218-101-520-2603 FFA				
3360	KELLY, TEHYA	FFA Fair Premium	11/06/2023	25.20
80388	SMITH, JAMES	FFA Fair Premium	11/06/2023	18.48
3363	SIMMELINK, REED	FFA Fair Premium	11/06/2023	22.26
80773	SIMMELINK, WADE	FFA Fair Premium	11/06/2023	22.47
3057	IVIE, NIC	FFA Fair Premium	11/06/2023	26.46
3366	WEEKS, KYRA	FFA Fair Premium	11/06/2023	49.14
80185	BOYLE, ELI	FFA Fair Premium	11/06/2023	22.26
80464	MCCABE, RYLEE	FFA Fair Premium	11/06/2023	67.20
3362	SILBERNAGEL, JACE	FFA Fair Premium	11/06/2023	25.62
3339	SKEELS, NICHOLE	FFA Fair Premium	11/06/2023	21.00
3278	BOZARTH, ELISABETH	FFA Fair Premium	11/06/2023	50.82
3600	LAWRENCE, ELLIE	FFA Fair Premium	11/06/2023	27.51
80544	BUSH, BROOKE	FFA Fair Premium	11/06/2023	34.44
80831	BAZA, ILIANA	FFA Fair Premium	11/06/2023	23.52
80474	RICE, TAFT	FFA Fair Premium	11/06/2023	26.46
80456	LEE, MASON	FFA Fair Premium	11/06/2023	23.52
80545	BUSH, SYDNEE	FFA Fair Premium	11/06/2023	30.66
3358	HECKATHORN, BREANN	FFA Fair Premium	11/06/2023	15.12
3061	KWIECIEN, JOEL	FFA Fair Premium	11/06/2023	15.12
3104	PINEDA, EMILY	FFA Fair Premium	11/06/2023	17.64
3361	PETERSEN, PAYTON	FFA Fair Premium	11/06/2023	21.84
1988	READ, KEN	FFA Fair Premium	11/06/2023	28.14
80240	LACEY, BREANNA	FFA Fair Premium	11/06/2023	15.96
3599	OLIVER, EARL	FFA Fair Premium	11/06/2023	25.41
3604	WEEKS, CIERRA	FFA Premium	11/06/2023	27.72
3306	HOLMES, COLBY	FFA Fair Premium	11/06/2023	26.88
3359	KEEGAN, BAYLEE	FFA Fair Premium	11/06/2023	25.20
3598	MILLER, THEO	FFA Fair Premium	11/06/2023	13.86
3064	GOHR, FALLON	FFA Fair Premium	11/06/2023	21.42
3602	MITCHELL, PAYDON	FFA Fair Premium	11/06/2023	29.82
80107	MACY, KAILEE	FFA Fair Premium	11/06/2023	44.10
80467	MCELROY, SYDNEY	FFA Fair Premium	11/06/2023	19.32
3364	STOCKTON, BENTLEY	FFA Fair Premium	11/06/2023	23.52
3601	LAWRENCE, JAKE	FFA Fair Premium	11/06/2023	24.15
Total 218-101-520-2603:				912.24
218-101-520-2613 4H/FFA JUDGING				
3607	TERRY, JUSTIN	Swine Judge	12/06/2023	734.05

Vendor	Vendor Name	Description	Invoice Date	Net Invoice Amount
Total 218-101-520-2613:				734.05
218-101-520-2616 COWDEO EXP				
3610	GOODWIN, HAYS	6th Place Sheep Riding	12/05/2023	9.00
8017	JEFFERSON COUNTY ROTARY FOUNDATION INC	Cowdeo Gate Staffing	12/01/2023	350.00
3611	GOODWIN, SCARLETT	6th Place Pee Wee Goat Tail / 5th Place Pee Wee Barr	12/05/2023	29.00
Total 218-101-520-2616:				388.00
218-101-520-3601 UTILITIES				
142	PACIFIC POWER	Power for outdoor area (service ID 317506399-001)	12/01/2023	16.34
9	CASCADE NATURAL GAS CORP	Fair Keeney	12/05/2023	718.83
439	NORTH UNIT IRRIGATION DISTRICT	Bond, legal, O & M Deschutes	12/07/2023	2,107.31
9	CASCADE NATURAL GAS CORP	Fair Kitchen	12/05/2023	265.88
9	CASCADE NATURAL GAS CORP	Fair Darrar	12/05/2023	101.27
9	CASCADE NATURAL GAS CORP	Fair Arena	12/05/2023	129.99
439	NORTH UNIT IRRIGATION DISTRICT	Legal Fund, O & M Deschutes	12/07/2023	264.45
Total 218-101-520-3601:				3,604.07
224-101-520-2301 Maintenance & Repairs				
3430	GREENLEE CONSTRUCTION INC	430 SW Fairgrounds Rd Roof	09/26/2023	6,688.80
Total 224-101-520-2301:				6,688.80
224-101-540-4104 CAPITAL IMPROVEMENT				
2287	COVE ELECTRIC, INC	Fairgrounds - Labor/Apprentice Labor/NI parts	10/10/2023	250.93
2287	COVE ELECTRIC, INC	4-H Building - Labor/Apprentice Labor / NI Parts	09/15/2023	1,909.45
Total 224-101-540-4104:				2,160.38
224-101-540-4106 ADA GRANT - CAPITAL OUTLAY				
2809	THE WALLACE GROUP, INC	23161 Jefferson County Fairgrounds ADA Improvemen	11/06/2023	1,461.65
2666	ANDERSON PERRY & ASSOCIATES, INC	Jefferson Co Fairgrounds Improvements ADA	12/14/2023	1,342.99
2666	ANDERSON PERRY & ASSOCIATES, INC	Jefferson Co Fairgrounds Improvements ADA	09/13/2023	1,172.50
Total 224-101-540-4106:				3,977.14
Grand Totals:				18,708.16

Dated : _____

Finance Director: _____

Fairgrounds Manager: _____

B & G Director: _____

Fair Chairman: _____

Vendor	Vendor Name	Description	Invoice Date	Net Invoice Amount
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Report Criteria:

Detail report.

Invoices with totals above \$0 included.

Paid and unpaid invoices included.

[Report].GL Account Number = "218-001-110-1500"- "218-101-590-9002", "224-001-110-1500"- "224-101-590-9002"

ACTION MINUTES

JEFFERSON COUNTY FAIR BOARD MEETING January 3, 2024

1) **Call to Order**

MEMBERS PRESENT:

Al Short, Chuck Patterson, Jane Ellen Innes, John McCloskey

2) **Changes to the Agenda (Consideration of Submission of Late Items)**

3) **Correspondence/Awards**

3.1 B-D Rodeo Company

4) **Reports**

4.1 Finance

4.2 Fair Court Update

4.3 Buildings and Grounds

5) **Proposals from Outside Groups (10-minute time limit)**

6) **Citizens' Comments (3-minute time limit)**

Kim Schmith and Christine Gipe provided comments regarding Operation Rudolph.

Miley Stockton provided comments regarding open board positions.

7) **Consent Agenda**

7.1 November 2023 Credit Card

7.2 November 2023 Accounts Payable

7.3 December 6, 2023 Minutes

Jane Ellen Innes made a motion to approve to the Consent Agenda. Seconded by John McCloskey. The motion CARRIED. (Ayes - Chuck Patterson, Jane Ellen Innes, John McCloskey; Nays None)

8) **Unfinished Business**

- 8.1 Fairgrounds entrance sign
- 8.2 West overflow parking lot seeding
- 8.3 2024 Premium Book
- 8.4 Show Barn Sound System Update.

9) **New Business**

- 9.1 Board position appointment

Jane Ellen Innes made a motion to approve Al Short as Chair. Seconded by Chuck Patterson. The motion CARRIED. (Ayes - Chuck Patterson, Jane Ellen Innes, John McCloskey; Nays None)

Jane Ellen Innes made a motion to approve Chuck Patterson for vice-chair. Seconded by John McCloskey. The motion CARRIED. (Ayes - Chuck Patterson, Jane Ellen Innes, John McCloskey; Nays None)

John McCloskey made a motion to approve Jane Ellen Innes for secretary. Seconded by Chuck Patterson. The motion CARRIED. (Ayes - Chuck Patterson, Jane Ellen Innes, John McCloskey; Nays None)

- 9.2 Hog Barn Sound System
- 9.3 Farewell Music Festival camping
- 9.4 Turfing/seeding livestock area
- 9.5 North side of beef barn drainage
- 9.6 Fair Grand Marshal(s)

10) **Committee/Board Member Reports**

11) **Announcements/Notification of additional Fair Board Meetings**

12) **Adjourn** *Meeting adjourned at 6:14 p.m.*

Date Signed

Al Short, Chair

ACTION MINUTES

JEFFERSON COUNTY FAIR BOARD SPECIAL MEETING January 17, 2024

1) Call to Order

MEMBERS PRESENT:

Chris Tatro, Al Short, Chuck Patterson, Jane Ellen Innes, John McCloskey & Miley Stockton.

OTHERS PRESENT:

Tony Anderson, Bart Platt, Lyndsay Hessel & John Gandy.

2) Changes to the Agenda (Consideration of Submission of Late Items)

4) Citizens' Comments (3-minute time limit)

3) Reports

3.1 Buildings and Grounds Report on 2024 Fair

5) Unfinished Business

6) New Business

6.1 2024 Jefferson County Fair Rodeo contract

Chuck Patterson made a motion to approve hiring B Bar D for the 2024 Rodeo. Seconded by John McCloskey. The motion CARRIED. (Ayes - Chris Tatro, Chuck Patterson, John McCloskey, Miley Stockton; Nays None)

Chuck Patterson made a motion to approve hiring Buck Wild for the 2024 Rodeo sound. Seconded by John McCloskey. The motion CARRIED. (Ayes - Chris Tatro, Chuck Patterson, John McCloskey, Miley Stockton; Nays None)

6.2 Sr. Fairgrounds Complex Manager agenda

7) Announcements/Notification of additional Fair Board Meetings

8) Adjourn

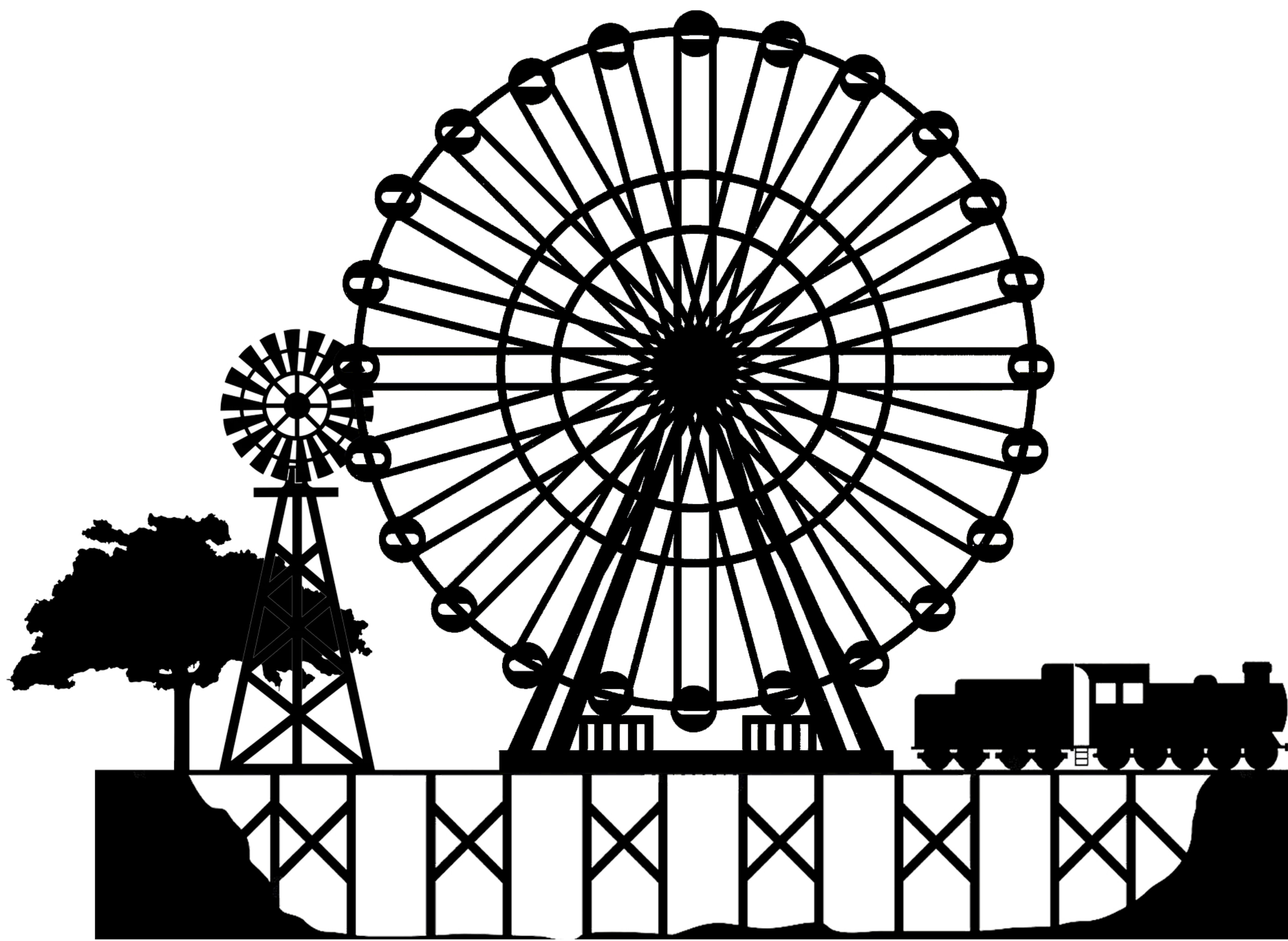
Meeting adjourned at 7:15 p.m.

Al Short, Chair

Date Signed

Account Number	Account Title	2018 - 19 Actuals	2019 - 20 Actuals	2020 - 21 Actuals	2021 - 22 Actuals	2022 - 23 Actuals
218-100-347-4743	ALCOHOL FEE	\$5,787.60	\$9,261.30	\$0.00	\$10,137.90	\$7,277.25
218-100-347-4744	Large Events	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
218-100-347-4745	RODEO - GATE	\$8,755.00	\$9,131.10	\$0.00	\$11,983.28	\$10,230.00
218-100-347-4746	RODEO - SPONSORS	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
218-100-347-4747	COWDEO - GATE	\$7,450.00	\$1,260.00	\$0.00	\$2,839.67	\$2,211.00
218-100-347-4748	CARNIVAL	\$29,315.44	\$30,833.76	\$0.00	\$68,790.00	\$75,480.00
218-100-347-4751	OPEN RIDE/ARENA RENTAL	\$4,754.10	\$3,536.73	\$4,369.28	\$8,165.34	\$5,772.60
218-100-347-4752	RENT OF BLDGS/GROUNDS	\$50,799.31	\$41,440.38	\$74,741.95	\$64,897.20	\$89,327.83
218-100-347-4753	COWDEO- CONTESTANT FEES	\$0.00	\$1,645.99	\$0.00	\$3,446.50	\$3,667.00
218-100-347-4754	COWDEO- SPONSORSHIPS	\$1,500.00	\$5,700.00	\$0.00	\$7,655.00	\$9,200.00
218-100-347-4758	RENT OF STALLS	\$648.00	\$370.00	\$0.00	\$0.00	\$0.00
218-100-347-4759	WIFI	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
218-100-347-4766	ENTRY FEES FAIR	\$966.00	\$1,026.00	\$0.00	\$20.00	\$75.00
218-100-370-7074	EVENT SECURITY REVENUE	\$0.00	\$0.00	\$0.00	\$0.00	\$16,357.66
218-100-370-7075	REIMBURSED ITEMS	\$1,737.58	\$1,297.90	\$2,686.44	\$901.00	\$2,470.93
Fairgrounds Revenue (Defined by HB3410 Sec.10 (B))		\$111,713.03	\$105,503.16	\$81,797.67	\$178,835.89	\$222,069.27
218-100-302-0205	INTEREST EARNED	\$2,499.91	\$2,438.65	\$1,347.29	\$1,187.12	\$4,424.93
218-100-334-3497	LOTTERY-VIDEO POKER	\$53,166.67	\$53,166.67	\$53,166.67	\$53,166.67	\$53,166.67
218-100-339-3959	INTERFUND FR TOT	\$142,500.00	\$163,085.04	\$163,085.04	\$166,346.76	\$192,887.70
218-100-339-3962	I/F FROM RV PARK (7.5%)	\$0.00	\$0.00	\$9,435.96	\$10,642.20	\$13,772.00
218-100-367-6710	DONATIONS	\$29,310.00	\$15,110.00	\$15,085.00	\$32,746.00	\$44,935.00
218-100-301-0101	BEGINNING FUND BALANCE	\$162,624.68	\$157,642.57	\$101,473.40	\$153,848.52	\$201,222.47
Fairgrounds Revenue (Not defined by HB3410 Sec. 10 (B))		\$390,101.26	\$391,442.93	\$343,593.36	\$417,937.27	\$510,408.77
Total Fairgrounds Revenue (Reflects Audit with add 218-100-339-3959 and 218-100-339-3962)		\$501,814.29	\$496,946.09	\$425,391.03	\$596,773.16	\$732,478.04





JEFFERSON COUNTY

FAIR & RODEO





JEFFERSON COUNTY
FAIR & RODEO



**HELP SUPPORT OUR
ANNUAL DESCHUTES
COUNTY FAIR & RODEO**

CLUB BENEFITS

The "Gold Buckle Club Membership" will help support our annual Fair & Rodeo. Your "Gold Buckle membership," is very important to us and we wish to express our appreciation and recognition by extending the following benefits.

- Champion Style Custom Member Buckle
- Complimentary daily Fair admission for the Gold Buckle Club member. (1 season pass provided)
- 2 VIP passes providing access to the nightly Concert Series VIP section
- Ability to select 2 reserved seats within a special section of the Rodeo Arena for each Rodeo Performance
- Special Recognition during Rodeo Grand Entry
- 2 Gold Buckle VIP entries with hosted refreshments & a Private no-host bar
- Commemorative poster
- Membership is tax-deductible donation to 501C3

Prepared by

Bart Platt Fair & Expo Marketing Director

bart.platt@deschutes.org

541-633-5254

BI-MART DESCHUTES COUNTY FAIR & RODEO



PARTNERSHIP GUIDE 2024



Central Oregon's largest annual event returns for the 104th edition of the Bi-Mart Deschutes County Fair and Rodeo, July 31st - August 4th, 2024. This past year's 2023 Bi-Mart Deschutes County Fair and Rodeo was a huge success! The Fair and Rodeo saw 170,200 visitors total over the 5-day span. And on average each person spent just over 4.2 hours at the Fair. The rodeo saw 33,600 visitors throughout the week and the average person spent 2 hours watching the rodeo or bidding on auction items. And the Concert Series which was moved outside in 2021 was once again the highlight of all 4 nights with more attendees than in years past.



- **170,200 visitors total over the 5-day span**

- **Average household income \$69,400**



- **People spent an average of 4.2 hours at the Fair**

- **Highest traffic times 2pm -10pm**

- **33,600 total visitors watched the rodeo**



- **26% of people did some sort of shopping after Fair**

- **Largest ever Saturday attendance 58,100 visitors**



- **Largest Sunday attendance with 22,800 visitors**



The FAIR

Asking Price

\$50,000

TITLE PARTNERSHIP SOLD



PARTNERSHIP INCLUDES:

Inclusion in all Fair advertising Television / Radio / Print / Billboards / Smart Shopper Magazine ads / Social Media

Logo added to official DCFR Logo. Logo added to Concert Stage Banner. Logo added to Rodeo Main entrance banner.

Logo and Link to your website featured on the Deschutes County Fair and Rodeo Website

2 -30 second ads on our Big screens prior to our four concerts / Sponsor Logo on the Big screens Throughout the Fair

Full Page ad in Fair Guide and Full page ad in Rodeo Guide

25 banners hung throughout the Fair +4 hung at Rodeo Arena and +4 at the concert venue

20 - 2x10 Feather Flags (4 each at East & North Gates, 8 in center circle, 4 in concert area, 4 in front of rodeo main entrance)

Live read before each concert as presenting sponsor of the Fair.

10x30 Booth Space outdoor or 10x20 Indoor

MORE ASSETS:

50

FAIR ADMISSIONS
EACH DAY 250 TOTAL

10

VIP RODEO TICKETS
EACH NIGHT OF RODEO

25

VIP CONCERT TICKETS
EACH CONCERT



Fair Partnerships

PRESENTING PARTNERSHIP \$35,000

- NAME & LOGO ON WEBSITE AS PRESENTING PARTNER
- 6 - 3X6 BANNERS AROUND THE FAIR
- 2 - 4X6 BANNERS IN RODEO ARENA
- 2 - 3X6 BANNERS IN CONCERT AREA
- 10 - 2X10 FEATHER FLAGS (2 EACH AT EAST & NORTH GATES, 2 IN CENTER CIRCLE, 2 IN CONCERT AREA, 2 IN FRONT OF RODEO MAIN ENTRANCE)
- ON GROUND ANNOUNCEMENTS
- INCLUSION IN ALL FAIR ADVERTISING TELEVISION/RADIO/SOCIAL MEDIA/PRINT/BILLBOARDS/SMART SHOPPER / MAGAZINE ADS & MORE
- FULL PAGE AD IN FAIR GUIDE
- VERTICLE HANGING BANNER IN RODEO ARENA
- FULL PAGE AD IN RODEO GUIDE
- LOGO ADDED TO CONCERT STAGE BANNER
- 30-SECOND COMMERCIALS
- 10 X 30 OUTSIDE BOOTH SPACE
- NAME ANNOUNCED PRIOR TO CONCERT & RODEO NIGHTS AS FAIR PRESENTING SPONSOR
- 25 COMP FAIR TICKETS EACH DAY
- 10 VIP CONCERT TICKETS EACH NIGHT
- ALL BANNERS AND FLAGS PROVIDED BY DCFR





THIS IS YOUR TICKET!
This page must be printed or presented for admittance.

2023 Fair & Rodeo Friday
Aug 04, 2023
Adult (Ages 13-61)
This ticket valid Friday August 4th 2023 Only

Take this Fair Ticket to Blacksmith Public House in Redmond to redeem this special offer. Receive 20% OFF at That Guy's Bistro Food Truck. Offer Valid August 6-31, 2023

Order #: 99999999
Purchased by Preview Ticket... Oct 11, 2023

Deschutes County Fair & Expo Center
3800 SW Airport Way
Redmond, OR 97756
expo.deschutes.org

SPONSORED BY




FAIR TICKET PARTNERSHIP \$9,000

- LOGO ON 120,000 TICKETS / 2 3X6 BANNERS / BANNERS PROVIDED BY SPONSOR / SOCIAL MEDIA PRESENCE / 30 SECOND COMMERCIAL / 10 COMP FAIR TICKETS / 10 VIP TICKETS (EACH DAY)

ACTIVATION PARTNERSHIP \$7,500

- LARGE 10X30 VENDOR BOOTH WITH DISPLAY OPTIONS
- LOGO ON WEBSITE
- 2 - 3X6 BANNERS / BOTH MAIN ENTRANCES
- FAIR ANNOUNCEMENTS
- SOCIAL MEDIA PRESENCE/ 8 COMP FAIR TICKETS
- 6 VIP CONCERT TICKETS EACH DAY

SMALL ACTIVATION \$5,000

- LARGE 10X20 VENDOR BOOTH WITH DISPLAY OPTIONS
- LOGO ON WEBSITE
- 2 - 3X6 BANNERS / BOTH MAIN ENTRANCES
- FAIR ANNOUNCEMENTS
- SOCIAL MEDIA PRESENCE/ 6 COMP FAIR TICKETS
- 4 VIP CONCERT TICKETS EACH DAY

BUILDING PARTNERSHIP \$3,500

- 4X20 BANNER ON BUILDING / 3/ 3X6 BANNER IN BUILDING
- BANNERS PROVIDED BY SPONSOR
- 10 COMP FAIR TICKETS (2 EACH DAY)

FEATURED ATTRACTION \$3,000

- 6 BANNERS ON FENCES (3X6)
- BANNERS PROVIDED BY THE SPONSOR
- 10 COMP FAIR TICKETS (2 EACH DAY)
- 2 VIP CONCERT TICKETS (1 DAY)





Fair Partnerships

FOOD COURT PARTNERSHIP \$3,000

6 BANNERS ON FENCES (3X6)
BANNERS PROVIDED BY THE SPONSOR
20 COMP FAIR TICKETS (2 EACH DAY)

BEER GARDEN \$3,000

6 BANNERS ON THE FENCE (3X6)
BANNERS PROVIDED BY THE SPONSOR
20 COMP FAIR TICKETS (4 EACH DAY)

DISPLAY VEHICLES \$3,000

VEHICLES WITHIN A 40X40 SPACE
6 COMP FAIR TICKETS



KIDS CARNIVAL ZONE \$2,000

4 BANNERS ON FENCES. (3X6)
2 COMP FAIR TICKETS (ONE DAY)
SPONSOR PROVIDES BANNERS (\$1700 INCLUDES BANNERS)

SMALL STAGE PARTNERSHIP \$1,500

FAMILY STAGE BANNER
BANNERS PROVIDED BY SPONSOR
2 COMP FAIR TICKETS



30 SECOND COMMERCIAL \$1,500

1 - 30 SECOND COMMERCIAL PLAYED AT FAIR
2 COMP FAIR TICKETS (ONE DAY)
SPONSOR RESPONSIBLE FOR COMMERCIAL

GOLF CART PARTNERSHIP \$525

BANNER (1X3) ON GOLF CART (INCLUDES BANNER)
2 COMP FAIR TICKETS (ONE DAY)
BANNER PROVIDED BY SPONSOR (\$500)

LOGO ON ENTRANCE BANNER \$300

1 LOGO ON BOTH MAIN ENTRANCE BANNERS
2 COMP FAIR TICKETS (ONE DAY)
FOR \$500 ADD YOUR 3X6 BANNER TO FRONT FENCE NEXT TO ENTRANCE - BANNER PROVIDED BY DCFR





The
RODEO
\$25,000
TITLE PARTNERSHIP
SOLD

Asking Price

RODEO MARKETING:



Inclusion in all Rodeo advertising Television / Radio / Print / Social Media

Live Announcements during all 4 Rodeo Nights (Each time Rodeo announced, brought to you by Sponsor Name)

Logo and Link to your website featured on the Deschutes County Fair and Rodeo Website

A 30-second ad on our Big screens prior to our four concerts and TVs throughout indoor vendors

Full Page ad in Rodeo Guide

10x20 Booth Space at the entrance inside Rodeo Arena

1 Rodeo Flag (3x5 - Poles are 8 ft long and 1" in Diameter)

ASSETS:

25 FAIR & RODEO ADMISSIONS
EACH DAY

10 VIP RODEO TICKETS
EACH NIGHT OF RODEO

30 BANNERS (4'H X 8'W)
INSIDE RODEO ARENA
(BANNERS PROVIDED BY DCFR)

3 RODEO BARRELS
LOGO COVERED RODEO BARRELS
2 EXTRA IN CASE OF DAMAGE

1 RODEO HANGING BANNER
5X20 HANGING CEILING BANNER



Rodeo Partnerships

RODEO PRESENTING \$15,000

- INCLUSION IN ALL RODEO ADVERTISING
- LOGO ON WEBSITE
- 1 RODE FLAG (3X5)
- 5X20 VERTICLE HANGING BANNER
- 4 BANNERS IN RODEO ARENA 4'H X 8'W
- SPONSOR NAME IN RODEO GUIDE
- 1/2 PAGE AD IN RODEO GUIDE
- 6 COMP RODEO TICKETS EACH DAY
- 4 VIP RODEO TICKETS EACH NIGHT

CHUTE 9 STAGE AND SALOON \$9,000

- 1 BANNER NEAR MAIN CONCERT STAGE
- BANNERS PROVIDED BY SPONSOR
- CHUTE 9 STAGE BANNER
- CHUTE 9 ANNOUNCEMENTS AT RODEO & CONCERT
- BOOTH SPOT AVAILABLE WITH ALCOHOL RIGHTS
- TV LOGO SPOT W/COMMERCIAL
- 6 COMP FAIR TICKETS / 6 VIP TICKETS



ARENA VIP PARTNERSHIP \$7,500

- BANNERS ON RODEO VIP SECTION
- ANNOUNCED AT ALL 4 RODEO
- 2 COMP FAIR TICKETS (EACH DAY)
- 4 RODEO VIP TICKETS (EACH NIGHT)
- NAME IN RODEO GUIDE
- VERTICLE BANNER

BARREL TRUCK \$5,000 SOLD

- SPONSOR TRUCK FOR BARRELS
- 1 RODEO FLAG (3X5)
- ADVERTISEMENT ON TRUCK
- 2 BANNERS IN RODEO ARENA
- ANNOUNCED AS BARREL TRUCK
- NAME IN RODEO GUIDE

VERTICAL BANNER(X6) \$4,000

- SPONSOR LOGO ON 5X20 DOUBLE SIDE
- VERTICAL HANGING BANNER IN ARENA
- NAME IN RODEO GUIDE
- ANNOUNCED AT ALL 4 RODEO PERFORMANCES
- SPONSOR NAME IN RODEO GUIDE
- 2 COMP RODEO TICKETS (ONE DAY)
- BANNER PROVIDED BY DCFR



BONUS ASSETS:

- DESCHUTES COUNTY FAIR & RODEO ADVERTISING LEADING UP TO AND THROUGHOUT RODEO (SOCIAL MEDIA)
- RODEO ANNOUNCEMENTS THROUGHOUT ALL 4 RODEO NIGHTS
- LOGO AND LINK FEATURED ON THE RODEO DCFR WEBSITE PAGE



Rodeo Partnerships

ALL AROUND, \$3,000

LOGO ON LEADER BOARD.
ANNOUNCED AT ALL 4 RODEO
BANNER IN ARENA,
10 COMP RODEO TICKETS (2 PER DAY)
NAME IN RODEO GUIDE

LEADER BOARD \$3,000

SPONSOR LOGO ON LEADER BOARD
ANNOUNCED AT ALL 4 RODEO
PERFORMANCES
NAME IN RODEO GUIDE
10 COMP RODEO TICKETS (2 PER DAY)

BULL FIGHTERS UNIFORMS \$2,500

SPONSOR LOGO ON FIGHTERS UNIFORMS
10 COMP RODEO TICKETS (2 PER DAY)
NAME IN RODEO GUIDE
SPONSOR NAME IN RODEO GUIDE

BUCKING CHUTE(X6) \$1,200

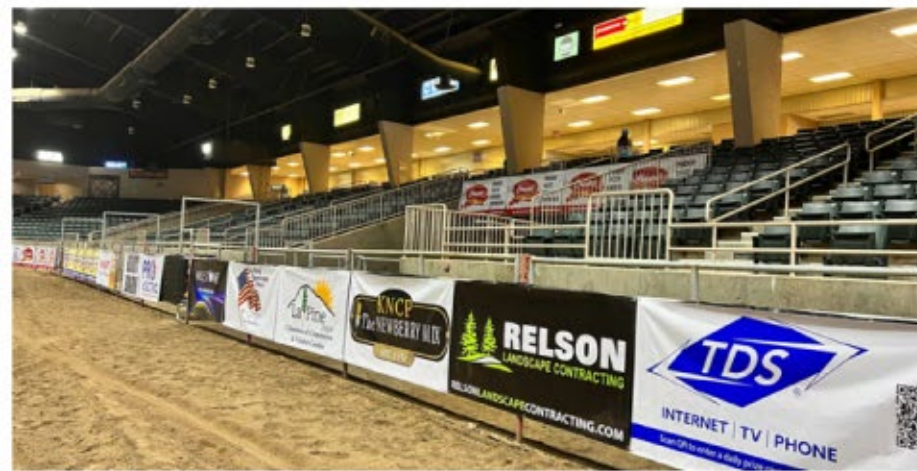
SPONSOR LOGO PRINTED ON 1 RODEO
CHUTE 2' X 6'
10 COMP RODEO TICKETS (2 PER DAY)
NAME IN RODEO GUIDE
BANNER PROVIDED BY FAIR **SOLD**

MEZZANINE BANNER \$1,000

3X8 DOUBLE-SIDED MEZZANINE BANNER
SOCIAL MEDIA ACKNOWLEDGMENT
NAME IN RODEO GUIDE
10 COMP RODEO TICKETS (2 PER DAY)
BANNERS PROVIDED BY DCFR

RODEO ARENA BANNER \$500

4X6 BANNER HUNG DISPLAYED
NAME IN RODEO GUIDE
2 COMP RODEO TICKETS (ONE DAY)
BANNERS PROVIDED BY DCFR





The
**CONCERT
SERIES**
Asking Price
\$35,000
TITLE PARTNERSHIP
SOLD

MARKETING:

Inclusion in all Concert advertising Television / Radio / Print / Social Media (Valued at more than \$50,000)

Live Announcements during all 4 Concerts (Each time concert announced, brought to you by Sponsor Name)

Logo and Link to your website featured on the Deschutes County Fair and Rodeo Website

A 30-second ad on our Big screens prior to our four concerts and TVs throughout indoor vendors

Sponsor Logo on the Big screens

Logo on the presenting banner on the main stage plus two side banners under the big screens. Banners provided by Sponsor

ASSETS:

25 FAIR ADMISSIONS
EACH DAY

25 VIP CONCERT TICKETS
EACH CONCERT

10 BANNERS IN CONCERT
AREA
PROVIDED BY SPONSOR

1 VIP CABANA
10X30 VENDOR SPOT

Concert Partnerships

CONCERT PRESENTING \$15,000

LOGO ON THE MAIN CONCERT STAGE BANNER
ADDED TO ALL ADVERTISING FOR CONCERTS
ANNOUNCEMENT BEFORE EACH CONCERT
VIP CABANA NEXT TO STAGE - 25 CABANA TICKETS
2 FEATHER FLAGS ON CABANAS
10 BANNERS IN CONCERT AREA
BOOTH SPOT AVAILABLE NEAR CONCERT STAGE
TV LOGO SPOT WITH CONCERT COMMERCIAL
LOGO ON STAGE BANNER
10 COMP FAIR TICKETS / 10 VIP TICKETS EACH DAY

YOUR BUSINESS DRONE SHOW \$10,000

YOUR OWN PERSONAL DRONE SHOW AT YOUR
BUSINESS LOCATION THE WEEK LEADING UP TO FAIR
25 COMP FAIR TICKETS (5 PER DAY)
4 VIP TICKETS TO EACH CONCERT (20 TOTAL)
LOGO ADDED TO ONE FAIR DRONE SHOW

VIP CABANAS \$5,000

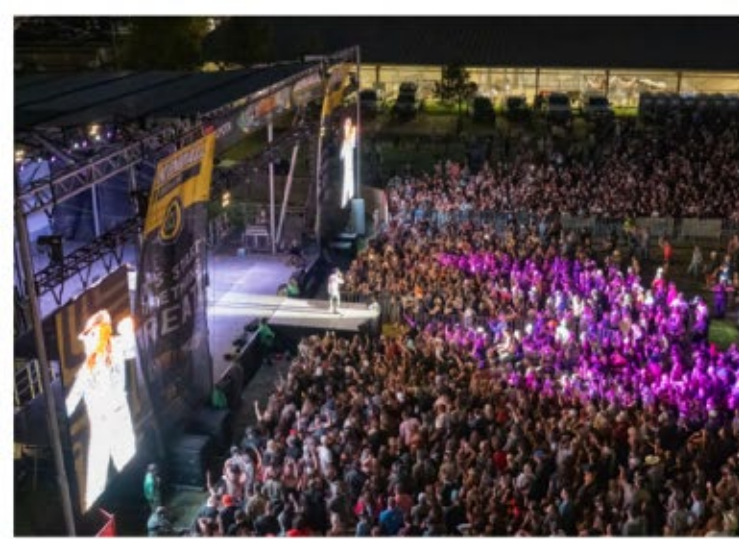
VIP CABANA FOR EACH NIGHT - 5 CONCERTS
TENT OPTIONAL-PROVIDED BY SPONSOR
2 FLAGS ON CORNERS PROVIDED BY DCFR
BANNERS PROVIDED BY DCFR
TV LOGO SPOT W/COMMERCIAL
ANNOUNCEMENTS AT ALL CONCERT
15 COMP FAIR TICKETS EACH DAY
15 CABANA VIP TICKETS FOR EACH NIGHT OF SHOW
OPTIONAL \$2000 FOR ONE-NIGHT CABANA

LOGO SPOT W/COMMERCIAL \$3,500

30 SECOND COMMERCIAL PRIOR TO ALL
CONCERT NIGHTS
ANNOUNCEMENTS BEFORE EACH CONCERT
8 FAIR ADMISSION TICKETS
2 VIP CONCERT TICKETS EACH NIGHT

DRONE SHOW LOGO \$3,000

LOGO IN THE DRONE SHOW ONE NIGHT
DRONE ANNOUNCEMENTS PRIOR TO SHOW
TV LOGO SPOT W/COMMERCIAL
6 VIP TICKETS TO DRONE SHOW NIGHT
6 COMP FAIR TICKETS





Concert Partnerships

BANNER TRIANGLES \$2,000

BANNER ON FENCES IN A TRIANGLE IN CONCERT CROWD. 3 BANNERS TOTAL
BANNERS PROVIDED BY SPONSOR
10 VIP CONCERT TICKETS TOTAL (2 PER CONCERT)

BANNER ON MAIN FENCE \$1,000

BANNER ON MAIN FENCE IN CONCERT AREA
BANNERS PROVIDED BY SPONSOR
2 VIP CONCERT TICKETS (ONE SHOW)

BANNER AT CONCERT \$500

BANNER ON EITHER SIDE OF CONCERT AREA
BANNERS PROVIDED BY SPONSOR
2 VIP CONCERT TICKETS (ONE SHOW)

LOGO ON CONCERT TVS \$400

LOGO ON CONCERT TVS PRIOR TO SHOW
2 COMP FAIR TICKETS

LOGO/LINK ON CONCERT WEBSITE \$300

LOGO AND LINK ON CONCERT WEBSITE
2 COMP FAIR TICKETS



THE Conference for Festivals & Events

Mardi Gras in Seaside

February 29 - March 2, 2024

Seaside Civic & Convention Center



Featured Sessions:

Digital Marketing
with Royal Media

The Audience Experience
with Jason Fellman

Social Media Influences
with Katie Schrock



Plus, Pre-Conference Workshop:

This is NOT a Drill!
*What to do when you
Actually have an Emergency*

*facilitated by Scott & Jill Ingalls with
expert assistance from first responders*

Our spring conference is our biggest gathering for festival and event industry professionals. It's an unparalleled opportunity to meet your peers from around the state while learning from experts.

Grab your krewes, some beads, and join us for educational breakout sessions from industry leaders, entertainment from top performers, a chance to network at our Trade Show, and our annual Ovations! Award night recognizing the most innovative and successful events out there and those that help make them happen. Catch up with old friends, make some new ones, and connect with others in the industry.

We hope you'll join us along with event producers, sponsors, entertainers, volunteers, vendors and suppliers from across the state. Together, we can share information, resources and contacts to make our events more successful. It's going to be a Bon Temps at the Beach!



A bon temps at the beach! • www.oregonfestivals.org

THE Conference for Festivals and Events

February 29 - March 2, 2024 • Seaside Civic and Convention



Some of the topics we'll be covering this year are:

- Vendor Management
- Entertainment
- Volunteers
- Ticketing
- Sponsors Relationships
- Budgeting
- Site Layout
- Waivers & Contracts
- Non-traditional Revenue Sources
- and more!

Visit our website for schedule and speaker updates

Conference Costs

\$300 Full Registration for OFEA Members
\$400 for Non-Members

Registration includes: Conference Welcome Packet, Educational Sessions from Leading Industry Experts, Access to Trade Show, Entrance to all Hospitality Receptions & Networking Evenings, Meals: Thursday Night Dinner on the Town, Friday Lunch, Friday Ovation! Awards Dinner, Saturday Lunch

Additional Attendees - \$235 for OFEA Members (\$335 for Non-Members)

Additional costs for trade show booth & pre-conference workshop



OVATION! AWARDS

The Oregon Festival and Events Association celebrates the best of the best each year with our Ovation! Awards. We want to celebrate all the events, big and small, that happened in 2023. Help us shine a light on your fairs, festivals, and events of all kinds. We also recognize sponsors, suppliers, and volunteers that we couldn't succeed without.

Nominate your event today so we can celebrate you and give you the Ovation you deserve. Winners will be announced at our Ovations! Dinner on March 1, 2024 at our annual conference in Seaside.

All nominations must be received by January 12, 2024.



Feb. 29 - March 2, 2024

Seaside Civic & Convention Center

Register on our website:
oregonfestivals.org



This conference was very engaging. It was more comfortable than in past years.

*Dala Johnson
 Lebanon Strawberry Festival*



I think this conference was super fun and helpful.

*Daisy Wax
 Oaks Park Association*



Love the conference - it is a great time every time!

*Rachel Bivens
 Lane Events Center*

A bon temps at the beach! • www.oregonfestivals.org